

DANNY EARP, BOARD MEMBER
JOHN BLAKEMORE, BOARD MEMBER
NANCY OJEDA, VICE-PRESIDENT

CITY OF LA PORTE DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING AGENDA

Notice is hereby given of a meeting of the City of La Porte Development Corporation Board of Directors to be held on June 27, 2022, at the City Hall Council Chamber, 604 West Fairmont Parkway, La Porte, Texas, beginning at 5:00 p.m., to consider the following items of business: Remote participation is available. Attend via a screen using the link https://us02web.zoom.us/j/86714034897?pwd=NTRnU0tzbFJZUzhVdEVuY0s1aG1ndz09. Join by phone at 888-475-4499 or 877-853-5257. The meeting ID is 867 1403 4897 and the passcode is 556605.

- 1. CALL TO ORDER
- 2. **CITIZEN COMMENT** (Generally limited to five minutes per person; in accordance with state law, the time may be reduced if there is a high number of speakers or other considerations.)
- 3. CONSENT AGENDA (Approval of Consent Agenda items authorizes each to be implemented in accordance with staff recommendations provided. An item may be removed from the consent agenda and added to the Statutory Agenda for full discussion upon request by a member of the Committee present at this meeting.)
 - (a) Approve minutes of the regular meeting of the La Porte Development Corporation Board of Directors held on May 23, 2022. [Chair Warren]

4. AUTHORIZATIONS

- (a) Presentation, discussion, and possible action to open a 60-day public comment period for a potential project to promote new or expanded business enterprises at 114 W. Main St., La Porte, Texas, to be known as the Revak Building, through five-year loan of \$3,200,000.00, or alternatively, up to a \$480,600.00 incentive payment [Matt Daeumer, Asst. City Manager]
- (b) Presentation, discussion, and possible action to provide direction to staff on strategic goals and plans of the La Porte Development Corporation for promotion of future economic development in the City of La Porte. [Matt Daeumer, Asst. City Manager]
- 5. SET NEXT MEETING
- 6. BOARD COMMENTS Hear announcements concerning matters appearing on the agenda; items of community interest; and/or inquiries of staff regarding specific factual information or existing policy from the Committee members and City staff, for which no formal action will be discussed or taken.
- 7. ADJOURN

If, during the course of the meeting and discussion of any items covered by this notice, the La Porte Development Corporation Board determines that a Closed or Executive Session of the Board is required, then such closed meeting will be held as authorized by Texas Government Code, Chapter 551, Section 551.071 - consultation with counsel on legal matters; Section 551.072 - deliberation regarding purchase, exchange, lease or value of real property; Section 551.073 - deliberation regarding a prospective gift; Section 551.074 - personnel matters regarding the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; Section 551.076 - implementation of security personnel or devices; Section 551.087 - deliberation regarding economic development negotiation; Section 551.089 - deliberation regarding security devices or security audits, and/or other matters as authorized under the Texas Government Code. If a Closed or Executive Session is held in accordance with the Texas Government Code as set out above, the La Porte Development Corporation Board will reconvene in Open Session in order to take action, if necessary, on the items addressed during Executive Session.

Persons with disabilities who plan to attend this meeting and who may need auxiliary aids or services are requested to contact the City Secretary's office (281-470-5019), two working days prior to the meeting for appropriate arrangements.

Pursuant to Texas Government Code Sec. 551.127, on a regular, non-emergency basis, members may attend and participate in the meeting remotely by video conference. Should that occur, a quorum of the members will be physically present at the location noted above on this agenda.

CERTIFICATE

I, Lee Woodward,	City Secretary, do hereby certify that a copy of the June 27,	2022, La Porte Development Corporation
Board agenda was	posted on the City Hall bulletin board, a place convenient a	nd readily accessible to the general public
at all times, and to	the City's website, www.LaPorteTX.gov, in compliance with C	Chapter 551, Texas Government Code.
DATE OF		
POSTING		
TIME OF		
POSTING		
TAKEN DOWN		
	Lee Woodward	
	Lee Woodward, City Secretary	

RICHARD WARREN PRESIDENT

BRENT MCCAULLEY COUNCILPERSON

AMANDA GERRISH BOARD MEMBER

CHUCK ENGELKEN COUNCILPERSON



DANNY EARP BOARD MEMBER

JOHN BLAKEMORE BOARD MEMBER

> NANCY OJEDA VICE-PRESIDENT

MINUTES OF THE LA PORTE DEVELOPMENT CORPORATION BOARD OF DIRECTORS MEETING OF MAY 23, 2022

The City of La Porte Development Corporation Board met on Monday, May 23, 2022, at the City Hall Council Chambers, 604 West Fairmont Parkway, La Porte, Texas, at 5:00 p.m., with the following in attendance:

Board members present: Nancy Ojeda, Danny Earp, Chuck Engelken, John Blakemore, Brent

McCaulley, Amanda Gerrish

Board members attending remotely: None Board members absent: Richard Warren

Council-appointed members present: Corby Alexander, City Manager; Lee Woodward, City Secretary;

Clark Askins, Assistant City Attorney

1. CALL TO ORDER - Vice-President Ojeda called the meeting to order at 5:03 p.m.

2. CITIZEN COMMENT (Generally limited to five minutes per person; in accordance with state law, the time may be reduced if there is a high number of speakers or other considerations.)

There were no comments.

3. CONSENT AGENDA

a. Approve the minutes of the regular meeting of the La Porte Development Corporation held on April 25, 2022. [President Warren]

Member Engelken moved to approve the minutes of the regular meeting of the La Porte Development Corporation Board of Directors held on April 25, 2022; the motion was seconded by Members Earp and Blakemore; the motion was adopted, 6-0.

b. Approve opening a 60-day public comment period in connection with possible incentive project, not to exceed \$30,000, for site improvements at 508 W. Main Street. [Matt Daeumer, Assistant City Manager]

Member Earp moved to approve a 60-day public comment period in connection with possible incentive project, not to exceed \$30,000, for site improvements at 508 W. Main Street; the motion was seconded by Member McCaulley; the motion was adopted, 6-0.

4. STAFF REPORTS

a. Presentation, discussion, and possible action regarding the Economic Development Coordinator position. [Matt Daeumer, Assistant City Manager]

Mr. Daeumer addressed an application received for the Economic Development Coordinator position.

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The next meeting date was scheduled for June 27, 2022.

6. BOARD COMMENTS Hear announcements concerning matters appearing on the agenda; items of community interest; and/or inquiries of staff regarding specific factual information or existing policy from the Committee members and City staff, for which no formal action will be discussed or taken.

Members welcomed new member Amanda Gerrish.

ADJOURN – The meeting was adjourned without objection at 5:18 p.m.	
Lee Woodward, City Secretary	



REQUEST FOR LA PORTE DEVELOPMENT CORPORATION BOARD AGENDA ITEM

Agenda Date Requested: June 27, 2022	Appropriation	
Requested By: Matt Daeumer, Asst. City Manager	Source of Funds: Special Programs	
Department: CMO	Account Number: 038-6030-565-9997	
Report Resolution Ordinance	Amount Budgeted:	
	Amount Requested:	
Exhibits: Application, Site plan, Score Card	Budgeted Item:	

SUMMARY

The applicants, Ed and Jody Revak have purchased the property at 114 W. Main St. with an appraised value of \$200,000. They are interested in developing what will be known as The Revak Building. This project will consist of five retail spaces and four apartment units. The total expected cost of the project is approximately \$4,000,000. Based on the score card, the applicants qualify for up to \$480,600 incentives.

The applicants plan to invest \$800,000 from personal savings. They would like to request a five year, interest free loan with a single balloon payment for \$3,200,000 from the La Porte Development Corporation Board. If this is not an option, based on the matrix, the applicants would like to request an incentive up to \$480,600.

The applicants believe this project will be the most significant Main St. development in the last 100 years and become the cornerstone of the revitalization of downtown La Porte. The applicants will operate two of the retail spaces personally. One will be the first franchise for Round Table Pizza Royalty in the Houston area. This is a fast casual, dine in restaurant using upscale ingredients. The other will be a Wine Bar serving a small plates menu. Both the restaurant and wine bar will be operated by Ed and Jody Revak. They already have a tenant for one of the retail spaces for a well-established nail salon that is relocating back to La Porte.

A similar agreement was approved by this board on June 1, 2015 for the Pipeline Grill in the amount of \$300,000. Pipeline Grill has met all of their required benchmarks and has been paid in full. The restaurant continues to thrive in our community.

The Revak Building project is one with more intangible value to the City than first meets the eye, specifically as a foot traffic hub on Main Street and with the proximity to the Five Points Plaza it may play a larger role than its taxable value would suggest. It follows the completion of the project at 100 W. Main for which the Board approved an incentive development agreement in the amount of \$85,000 and an enhancement agreement in the amount of \$50,000. This agreement resulted in a new brick building in keeping with the Historic Main Street District. The building currently houses the La Porte Bayshore Chamber of Commerce, Goodies Ice Cream and two apartment units.

The Finance Department estimates that La Porte Economic Development Corporation fund balance at the end of FY2023 will \$7,365,936. The budget expends approximately \$3,000,000 per year and will collect revenues in the amount of \$3,254,000. If the Board elects to fund the loan as described above,

it will leave a remaining fund balance of \$4,165,936 and if the Board elects to fund a grant, it will leave a remaining fund balance of \$6,885,336.

If the Board is interested in pursuing this project, staff would suggest opening the 60 day public comment period for either the loan or grant as there would be no requirement to fund the project at the end of 60 days.

RECOMMENDED MOTION

Presentation, discussion, and possible action to open the 60 day public comment period for a potential project to promote new or expanded business enterprises at 114 W. Main St., La Porte, Texas, to be known as the Revak Building, through five-year loan of \$3,200,000.00, or alternatively, up to a \$480,6000.00 incentive payment.

Approved for the La Porte Development Corporation Board meeting agenda				
Corby D. Alexander, City Manager	Date			



I.

City of La Porte

ECONOMIC DEVELOPMENT INCENTIVES

APPLICATION

This application must be filed at least 60 days prior to the date the City Council considers the request. Requests for incentives must be approved by the City Council prior to the beginning of construction or installation of equipment. This application will become part of the agreement between the applicant and the City of La Porte. Any knowingly false representations will be grounds for voiding the agreement. This original application must be submitted to the Economic Development Coordinator, City of La Porte 604 W. Fairmont Parkway, La Porte, Texas 77571.

APPLICANT INFORMATION				
Date of Application: 5/26/22				
Company Name: R FAVORITE THING LLC				
Current Number of Employees: N/A				
Address: 114 W MAIN ST				
LA PORTE TX 77573				
Annual Sales:				
Type of Ownership: X Corporation Partnership Proprietorship				
Names(s) of principal owner(s), partner(s) or director of the company: ED & JODY REVAK				
Corporate Headquarters' address: 2015 CRESCENT DR				
LA PORTE TX 77571				
Corporate Telephone: JODY 916-425-7816 / ED 916-704-8688				

	10.	Other locations and/or places of business owned and operated by the applicant. For each location, please provide the city, state, street address and name(s) under which business is conducted: N/A		
		-		
	11.	Date Organization Formed: 11/11/2021		
	12.	Please attach most recent annual report or financial statement.		
l.	<u>PRO</u>	JECT INFORMATION		
	1.	Type of Facility: Manufacturing Distribution Center Corporate Office or Service Center Research and Development Facility Regional Entertainment Facility X Other (please specify) RESTAURANT, WINE BAR, RETAIL SPACES & LUXURY APTS		
	2.	Project Description: X New Construction Expansion Modernization		
	3.	Location address of proposed project: 114 W MAIN ST LA PORTE TX 77571		
	4.	County HARRIS		
	5.	School DistrictLA PORTE ISD		
	6.	Product(s) or Service: REAL ESTATE VENTURE, RESTAURANT, WINE BAR AND RETAIL SPACES		
	7.	Attach map and legal description of project location showing proposed improvements. ATTACHED SITE PLAN, 3D RENDERINGS & DRAWINGS		
	8.	Please describe the proposed use and the specific nature and extent of the project: MIXED USE COMMERCIAL PROPERTY. A STRUCTURE THAT HAS RETAIL SPACES ON GROUND FLOOR, WINE BAR AND RESTAURANT. SECOND FLOOR HAS 5 LUXURY LOFTS		

Improvement Items	Cost
SEE ATTACHED DRAWINGS	<u>\$4,000,000</u>
Please state all sources for financing to the state all s	Y ECONOMIC DEVELOPMENT
Please state the time frame or projectory JUNE 30, 2022 – JUNE 30, 20	·
Improvements will be completed by Ja	anuary 1, 2024 (specify year).
Please state the productive life of the	proposed improvements:
100 YEARS	
Please give a general description of b	pusiness personal property (property
other than buildings, fixed machinery purchased as a result of the project:	
KITCHEN EQUIPMENT, WINE BAR DISHWARE, UNIFORMS, SIGNS, TREATMENTS, ARTWORK PLUS SI	WINE INVENTORY, WINDOW

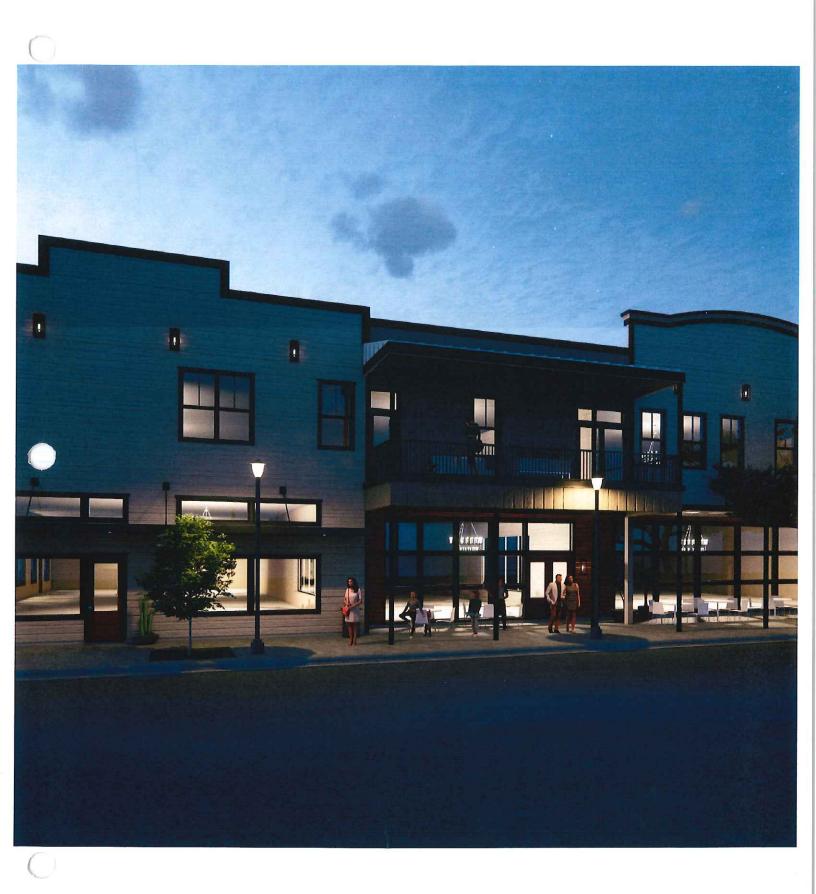
III. <u>ECONOMIC INFORMATION</u>

1.	Number of persons currently employed by applicant:				
	Full Time N/A	Part Time N/A	_		
	Total Annual Payroll:	\$ <u>N/A</u>			
2.	Number of new jobs (furproposed improvements:	Ill time equivalent) to be created/	retained by the		
	Number	Estimate Annual Payroll	Year		
	At Opening 22	\$ 400,000	2024		
	At 3 years 22	\$	2027		
	At 5 years <u>26</u>	\$	2029		
3.	Number of new jobs to b or Harris County:	e filled by persons residing in the	City of La Porte		
	Full Time13	Part Time 18	_		
4.	Number of Peak Constru	iction Jobs: 25			
5.		zation, please estimate the econors. Added economic life after mode			
6.	In the case of modernization, please state the assessed value of the facility for the tax year immediately preceding this application:				
Real I	Property \$ <u>N/A</u>	Business Personal Property \$	N/A		
7.	Amount of taxable sales currently being generated annually in the City of La Porte (if applicable): \$ N/A				
8.	Amount of projected taxable sales that the proposed improvements will generate: 1st year - \$2M, 2nd year - \$2.25M, 3rd year - \$3.5M, 4th year - \$2.75M, 5th year - \$3M				
9.	In the case of application based on job retention, please describe potential job loss that would occur without economic development incentives:				
	REVITALIZATION OF OLD LA PORTE MAIN ST IS CRUICAL TO RETAIN JOBS & COMMERCE EAST OF 146. A VIBRANT MAIN ST WILL RENEW OUR CITY'S SENSE OF PLACE AND WELL BEING AND WILL BE AN ASSET TO THE ENTIRE CITY THIS WILL BE THE MOST SIGNIFICANT MAIN ST DEVELOPMENT THAT HAS OCCURRED IN 100 YEARS				

Company Representative to be contacted	ed:
ED & JODY REVAK	
Name	
Title	
2015 CRESCENT Address	
LA PORTE TX 77571	
ED 916-704-8688 / JODY 916-425-7810	6
Telephone	<u>- </u>
	Authorized Company Official:
	Authorized Signature 5/26/2022
	Date
	Printed Name
	Title
	Telephone

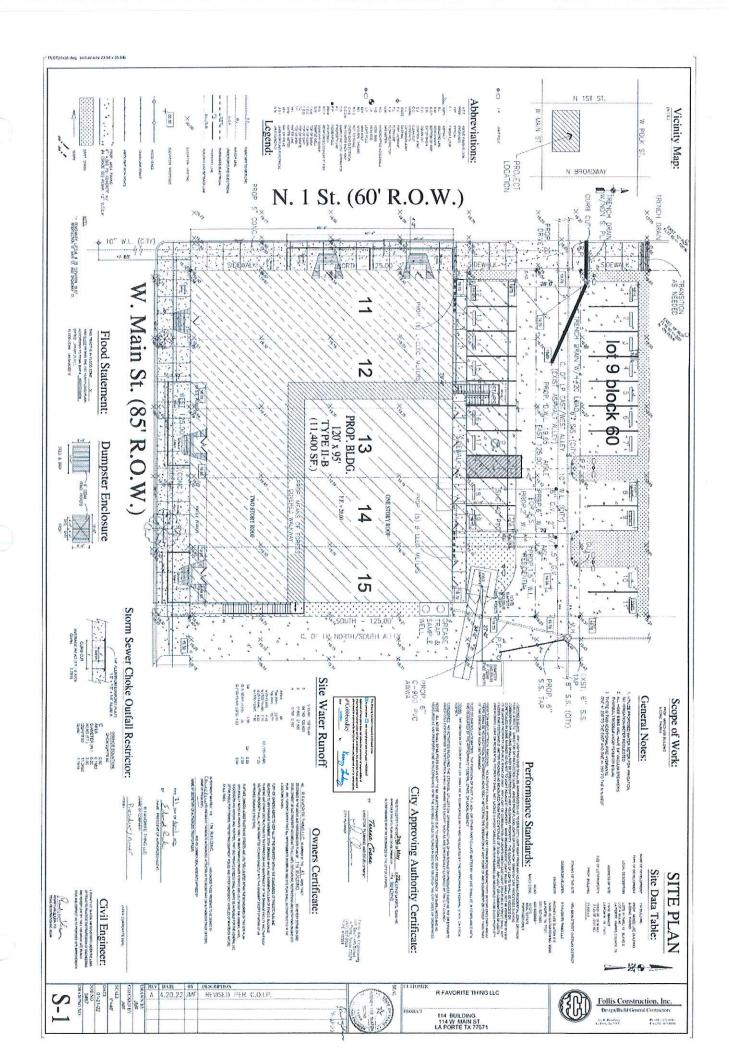


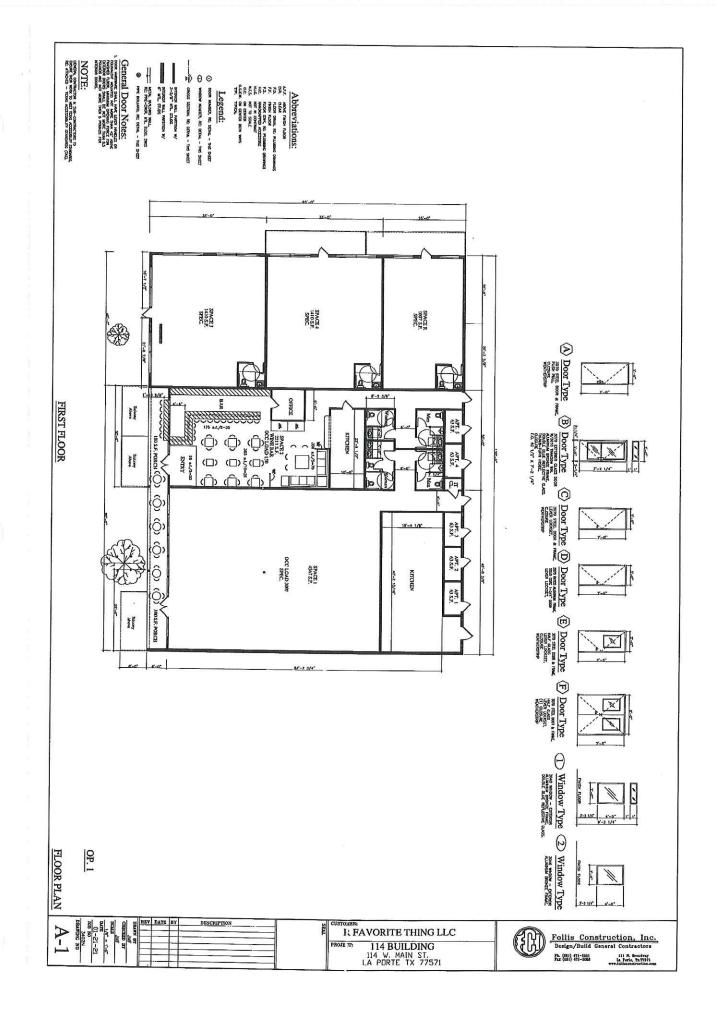


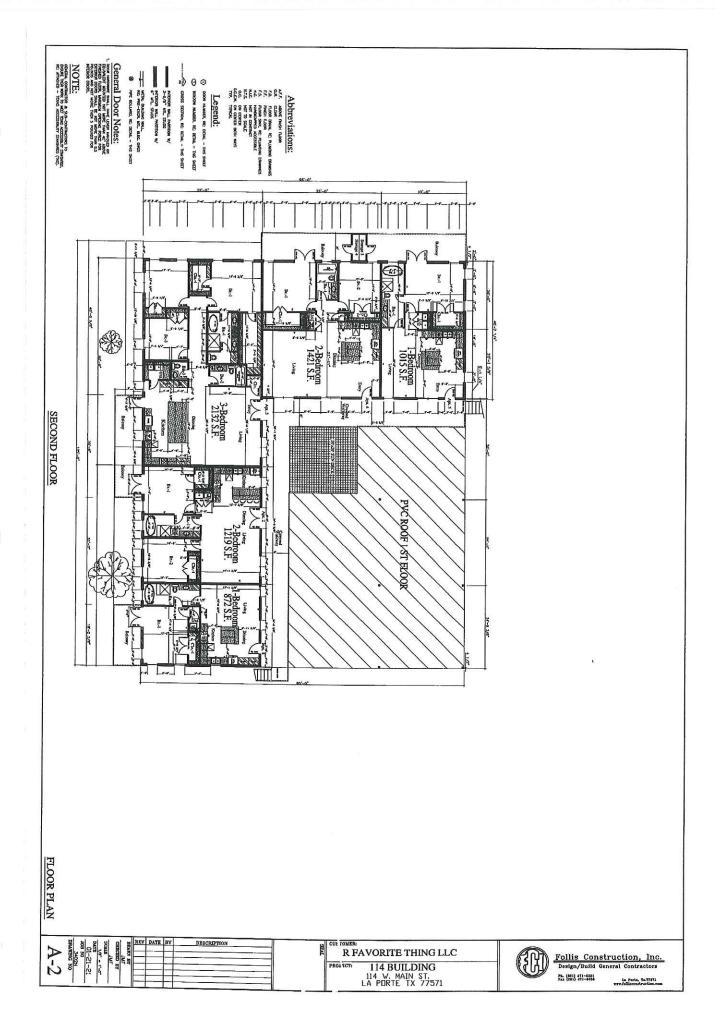


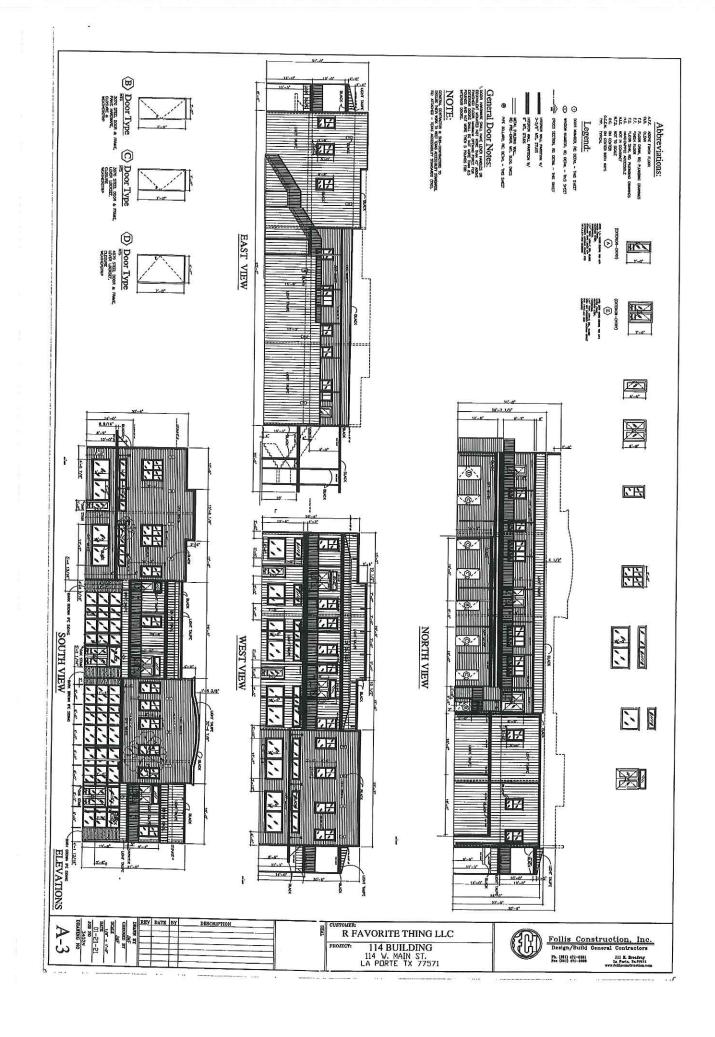


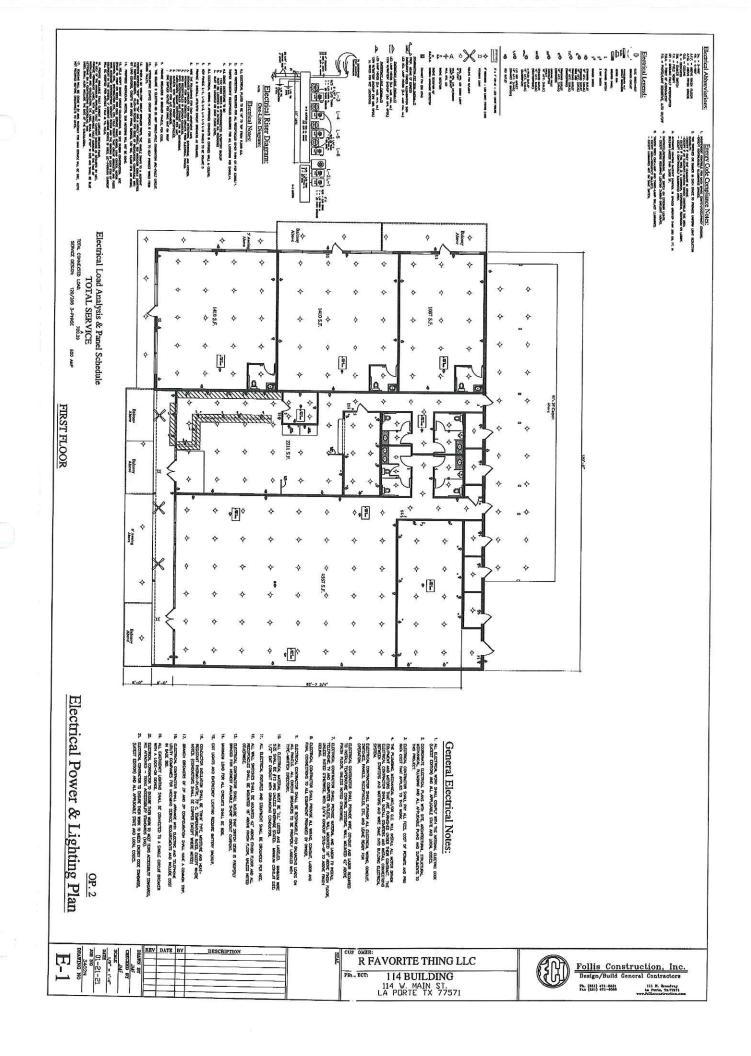
REVAK BUILDING	
114 W MAIN ST, LA PORTE	
5/26/2022	
Excavation	
Select fill	
Building	
Building erection	
Plumbing	
Plumbing fixtures	
Glass shower	
Ceramic tile in showers and tub surround	
2nd Floor Concrete	
Electrical	and the same and t
Light fixtures & fans, material only	
HVAC	
TV & IT wiring	
Walls	
Siding	
Roof	
Spray foam insulation - walls	
Windows material	
Windows labor	10-10-10-10-10-10-10-10-10-10-10-10-10-1
Exterior doors material / labor	
Interior doors material / labor	
Cabinets	
Countertops - Loft apts	
Countertops - Wine bar	
Trim, base molding & closest shelves	
Flooring - 8800 SF	
Pa ¹	
SI	
Area paving	need to increase for east alley improvements
Car parking awning material	-
Car parking awning labor	
Striping/car stops	
Sidewalk & ramps	
Balcony concrete	
Sprinkler system	
Clean up	
Final clean up	
Landscaping	
Drawings & Enginering	
Permit fees	
Bathroom accessories	
Bathroom mirrors	
Re-key	
Millwork / wine bar	
Parking lot light poles	
Contingency due to inflation	
IPE, wood siding inc trim around storefront	
Temporary fencing	
Kitchen equipment	
Dining Rm accessories for rest & wine bar - allowance	
Build out for retail space #3 &# 4 - allowance</td><td></td></tr><tr><td>Final build out for space #5 - allowance</td><td></td></tr><tr><td>Restaurant build out</td><td></td></tr><tr><td>Appliances - 5 apts - allowance</td><td></td></tr><tr><td>Si islon</td><td></td></tr><tr><td>N</td><td></td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr></tbody></table>	

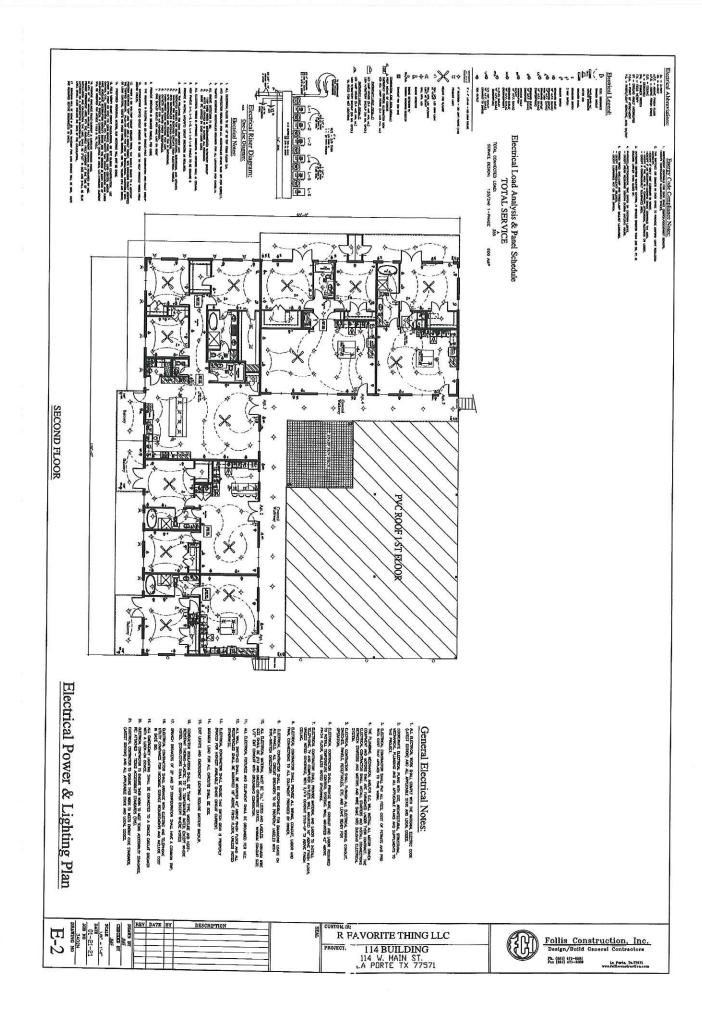






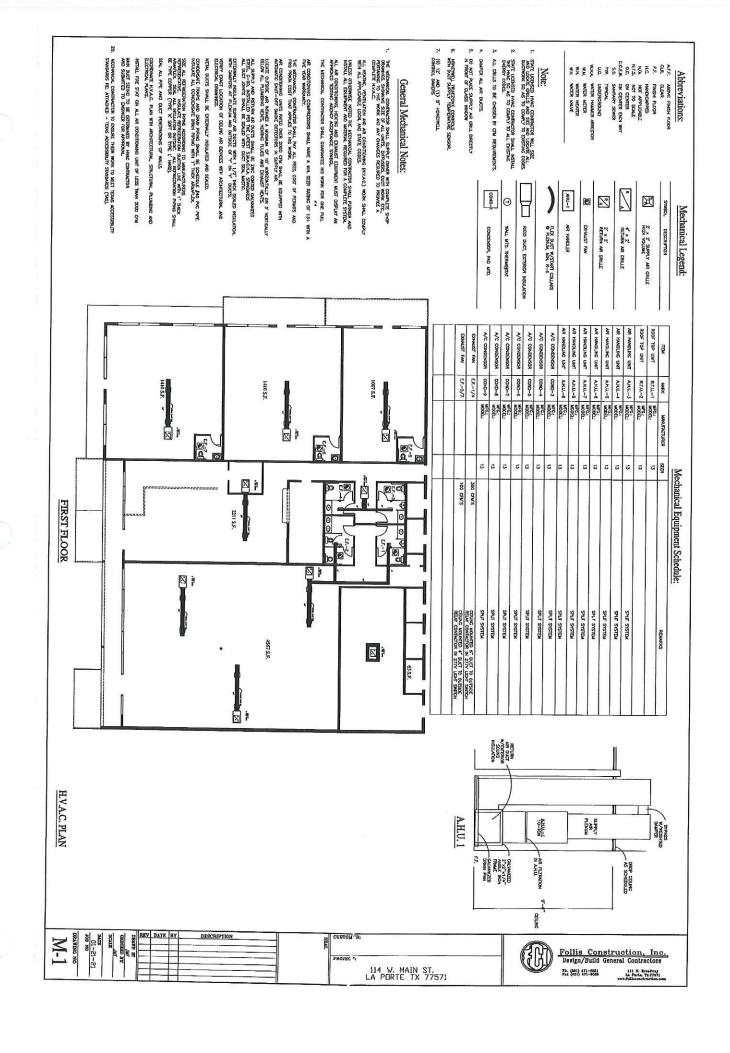


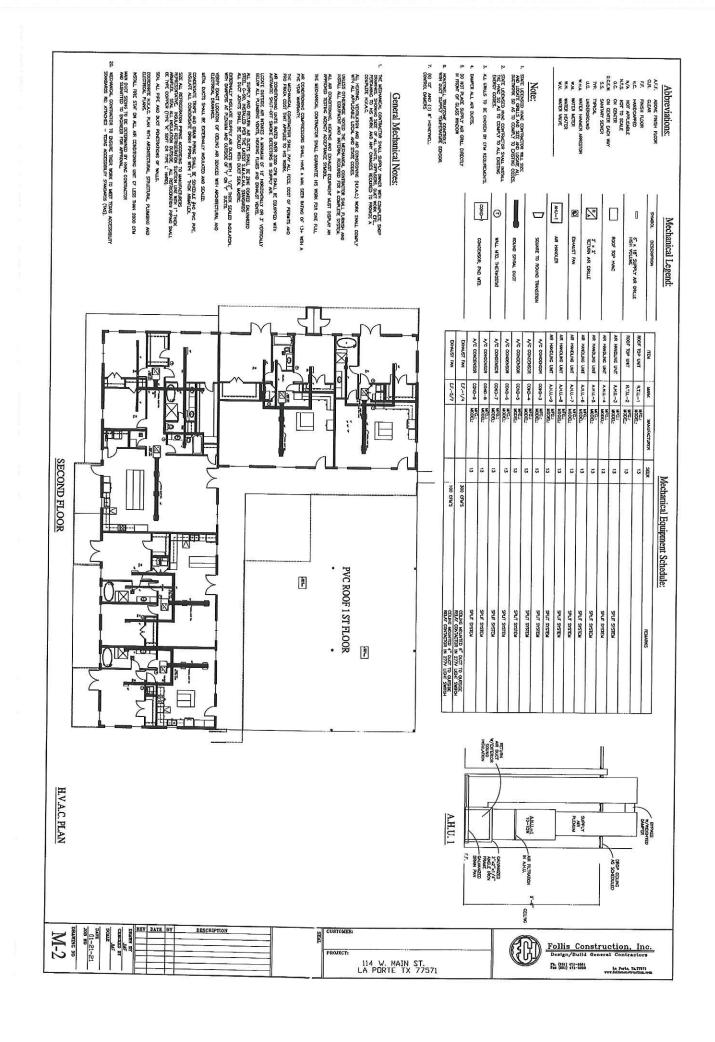


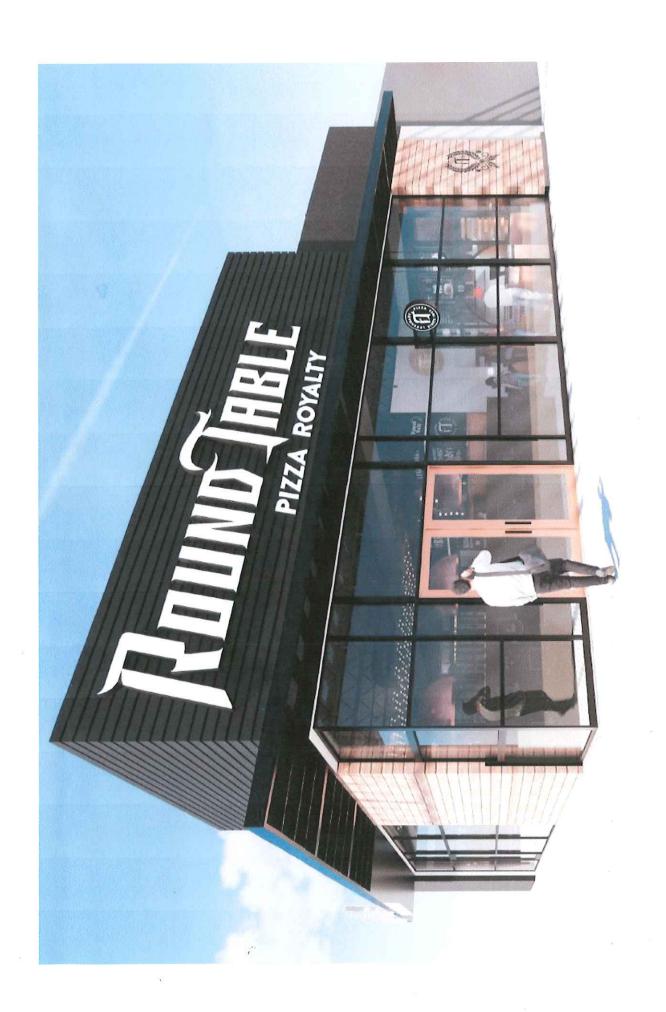


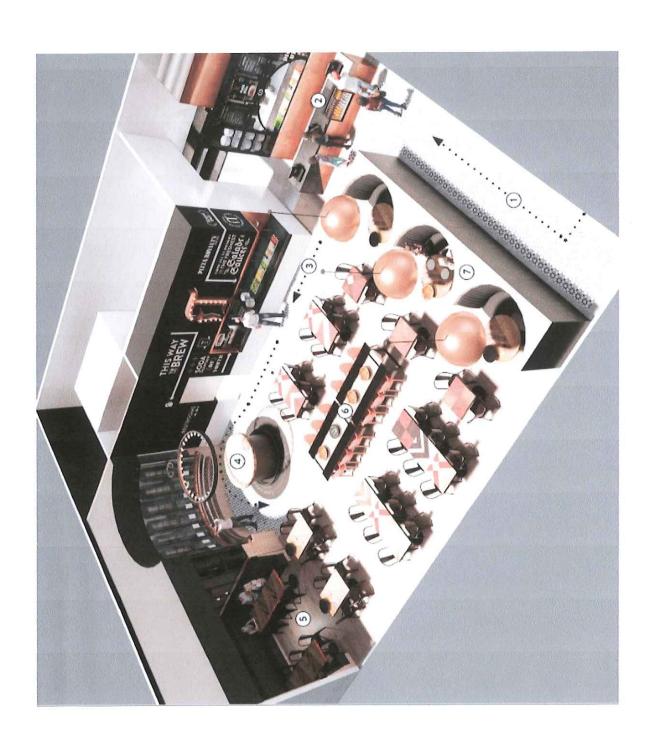
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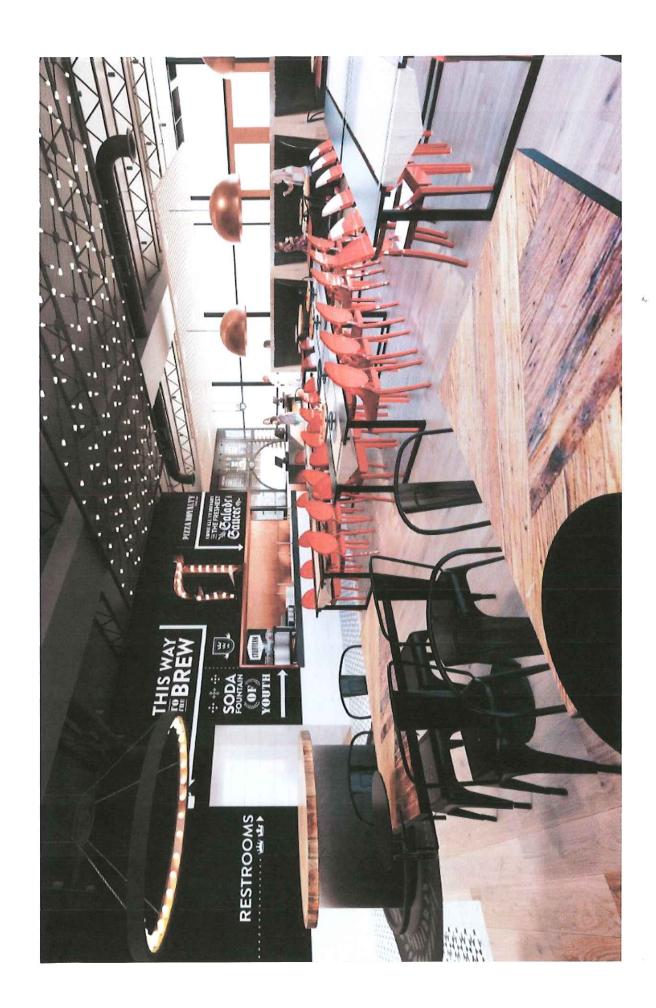
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(45) LED. © 12W = (988W x 1.25) = 731 (45) LED. © 12W = (988W x 1.25) = 7360 (1) x 100W = (100W x 1.25) = 126 Des = 6456 120/240V 1-PHASE	114 W MAIN ST. LOFT APPLIED	Anartment- 1 (87
AMPS 3.05	907. 100 APP 100 AP	7) of)
LOAD ANALYSIS PANEL 1-5'	Apartment	Another 2 (1 210 of)
LOAD ANALYSIS = PANEL '1=6' WATS AMPS OUNGES = OUNER (4) x 100m (4) 10m x 1.23) 520 2.17 OUNGES DESIGN: 120/240V 1-PHASE 60 AMP	### Apartment*- 3 (2,132 sf.) #### Apartment*- 3 (2,132 sf.) #### Apartment*- 3 (2,132 sf.) ###################################	
DRAWN BY DRAWN	CUSTO/AER: k FAVORITE THING LLC PROJECT: 114 BUILDING 114 W. MAIN ST. LA PORTE TX 77571 CUSTO/AER: Follis Construction, Inc. Dortgn/Build General Contractors Page (Ball) 411-4644 A. Fest, Tutterial Construction, Inc. Prof. (Ball) 411-4644 A. Fest, Tutterial Construction, Inc. Prof. (Ball) 411-4644 A. Fest, Tutterial Construction, Inc. Prof. (Ball) 411-4644 Construction, Inc. Construct	















INTERIOR DESIGN PALETTE

Our design palette is anchored in contrasting patterns with vibrant pops of the brand colors that allude to heraldic storytelling.

Our materials convey the legendary qualities of forged metals, stone and wood. These elements are accented by ornate patterns and typography.

FIVE CORE CONCEPTS

These 5 core customer experience moments should be standard in every new Round Table location, both new builds and retro-fits. Our belief is that these 5 components provide the maximum experiential impact and promote cross-location consistency for the brand.

CRAPHIC STORY TELLING WALL



La Porte Development Corporation Project Scorecard -- PRIORITIES

<u>Project Type</u>	P	Project's RIORITY Value (Up to 10) ¹	Project's 10 Year Tax or PILOT Revenue ²	Project's Multiplier Value (Up to 4) ³	# of New Full Time Jobs	Full Time Job Avg. Value ⁴	Project's Existing 10 Year Incentives ⁵	Regression Analysis ⁶	Estimated Incentive Value ⁷	Incentive Value Allowed by Tax Abatement Policy ⁸	% Allowed by Tax Abatement Policy
New Retail/Restaurant Dev. (Higher)	А	10	\$3,420,000	2	0.0	0.0	\$0	342.0	\$2,565,000	\$355,000	50%
Palais Royal	A1	10	\$471,000	2	16	0	\$0	47.1	\$353,250	\$17,750	50%
Retail or Restaurant Re-Development/ Blight Removal/EHG (Higher)	В	9	\$684,000	1	0	0	\$0	30.8	\$230,850	\$71,000	50%
Pipeline Grill	B1	9	\$846,628	2	100	0	\$0	76.2	\$571,474	\$11,657	50%
Fischer's Hardware	B2	9	\$210,500	2	8	0	\$0	18.9	\$142,088	\$17,750	50%
Quality Waterfront Development	С	8	\$1,532,500	2	0	0	\$0	122.6	\$919,500	\$133,125	50%
Main Street Improvements	D	7	\$648,500	3	0	0	\$0	68.1	\$510,694	\$62,125	50%
Bank Building Remodel	D1	7	\$35,500	3	8	0.1	\$0	3.7	\$27,956	\$8,875	50%
Micro-Brewery (Purchase)	D2	7	\$105,500	2	12	0.1	\$0	7.4	\$55,388	\$8,875	50%
Battleground Saloon	D3	5	\$64,730	2	15	0.075	\$0	3.2	\$24,274	\$8,875	50%
New Retail/Restaurant Dev. (Lower) - Rob Johnson/Dollar Tree	E	6	\$826,000	1	0	0	\$0	24.8	\$185,850	\$106,500	50%
Retail or Restaurant Re-Development/ Blight Removal/EHG (Lower)	F	6	\$121,000	1	0	0	\$0	3.6	\$27,225	\$3,550	50%
El Toro	F1	6	\$542,000	2	12	0	\$0	32.5	\$243,900	\$35,500	50%
Industry - NEW Development (Higher) - INEOS Unit #1 - \$250 Million	G	5	\$11,182,500	4	24	0.125	\$4,579,500	660.3	\$4,952,250	\$2,662,500	10%
INEOS Unit #2 - \$500 Million	G1	5	\$22,365,000	4	60	0.125	\$9,159,000	1320.6	\$9,904,500	\$2,662,500	10%
Project Regulate	G2	5	\$1,136,000	3	40	0.125	\$0	85.2	\$639,000	\$56,800	10%

ACT Turbo (New Industry)	G3	5	\$426,000	3	73	0.13	\$0	32.0	\$239,625	\$21,300	10%
NEW Office/HQ - InterGulf Corporation	н	4	\$142,000	4	30	0.15	\$0	11.4	\$85,200	\$7,100	10%
NEW Office/Regional - Richard Industrial Group	1	4	\$10,650	4	75	0.15	\$0	0.9	\$6,390	\$1,775	10%
Industry - NEW Development (Lower) - Sector 23 (Original)	J	3	\$568,000	4	35	0.1	\$0	34.1	\$255,600	\$28,400	10%
Sector 23 (Latest)	J1	3	\$1,278,000	4	72	0.1	\$0	76.7	\$575,100	\$28,400	10%
Industry - RETENTION/EXPANSION (Higher) - ACT Turbo (Expansion)	К	3	\$426,000	3	73	0.13	\$0	19.2	\$143,775	\$21,300	10%
Industry - RETENTION/EXPANSION (Lower)	L	2	\$710,000	3	15	0.075	\$0	21.3	\$159,750	\$35,500	10%
Airport Re-Development	М	1	\$177,500	2	30	0.1	\$0	1.8	\$13,313	\$8,875	10%
State Farm (Frank Nance)	N	1	\$21,655	1	3	0.1	\$0	4.0	\$30,000	\$650	10%
Revak Building	0	8	\$534,000	3	18	0.1	\$0	64.1	\$480,600	\$8,875	10%

Notes:

- 1. Staff assigned prioritized values, from a maximum of 10 to a minimum of 1, based upon his understanding of the City Council and 4B Board's values for various types of projects.
- 2. The values in this column include revenues from property taxes, business personal proeprty taxes, and sales taxes.
- 3. Staff assigned a value, from a maximum of 4 to a minimum of 1, for each project. A value of 4 means that the project will have a significant multiplier effect to bring new money and/or people into our local economy. A value of 1 means that the project will have little or no multiplier effect to bring new money and/or people into our local economy.
- 4. Staff assigned a value, from a maximum of **0.15** to a minimum of **0.075**, for each type of "primary job" associated with each project type. A value of **0.15** was assigned to higher paying, white collar, engineering, engineering design, or executive positions. A value of **0.125** was assigned to highly skilled positions for a process technician and/or advanced manufacturer. A value of **0.10** was assigned to skilled positions. A value of **0.075** was assigned to unskilled positions.
- 5. Data in this column identifies all other local incentives, like PILOT abatements under an existing IDA or scheduled TIRZ reimbursements, that any project may be entitled to receive.
- 6. The formulas in this column represent staff's best estimate using **regression analysis** to tie together all the columns of data. Important assumptions of the formulas are as follows:
 - x Retail projects are **five** times (5x) more attractive to the community than industrial projects. For reference, please see page #6 of La Porte's enclosed Tax Abatement Policy.
 - x Each "project type" is **not** equal to every other project type. Therefore, each project type's priority value is included in the formula.
 - x The value of incentives that a project is already scheduled to receive, and is shown in the "Project's Existing 10 Year Incentives", must be deducted from the total tax/PILOT revenue that the project is expected to generate, which is shown in "Project's 10 Year Tax or PILOT Revenue".
 - x Each project's value to create a "multiplier effect" on our local economy should be included. See the values listed under "Project's Multiplier Value (Up to 4)" above.
 - x Each value in the column for "Regression Analysis" is divided by 1 million to make the values under "Regression Analysis" smaller, more manageable, and easier to compare.

The two (2) basic formulas used in "Regression Analysis" are as follows:

- (a) For all Retail, Restaurant, Re-Development, and Waterfront Projects, "Project's PRIORITY Value (Up to 10)" x 5 times "Project's 10 Year Tax or PILOT Revenue" "Project's Existing 10 Year Incentives" times "Project's Multiplier Value (Up to 4)" divided by 1 million.
- (b) For all Industry and Office Projects, "Project's PRIORITY Value (Up to 10)" x 1 times "Project's 10 Year Tax or PILOT Revenue" "Project's Existing 10 Year Incentives" times "Project's Multiplier Value (Up to 4)" divided by 1 million.

- 7. The values in this column are simply the value from the column called "Regression Analysis" times \$7,500.
- 8. Data in this column shows the value of incentive recommended for each project type, according to the La Porte's current Tax Abatement Policy.

Projects identified in dark green text represent projects that have either already been awarded an incentive grant, or staff has good estimates for the projects. All other projects are completely "hypothetical".

- A. Hypothetical \$20 million retail/restaurant/mixed use development project with \$10 million in annual retail sales.
- A1. Palais Royal \$1 million property value with \$2 million in annual retail sales.
- B. Hypothetical \$4 million project with \$2 million in annual retail sales.
- B1. Pipeline Grill \$1.2 million in commercial property with \$4 million in annual retail sales.
- B2. **Fischer's Hardware** \$1.5 million in commercial property with \$520,000 in additional, annual retail sales.
- C. Hypothetical \$7.5 million with \$5 million in annual retail sales.
- D. Hypothetical \$3.5 million with \$2 million in annual retail sales.
- D1. Micro-Brewery (Lease) \$500,000 in commercial property value, \$350,000 in annual retail sales, 12 full time employees, and rent of \$48,000/year for five years.
- D2. **Micro-Brewery (Purchase)** \$500,000 in commercial property value, \$350,000 in annual retail sales, and 12 full time employees
- E. **Rob Johnson/Dollar Tree** \$6 million project with \$2 million in annual retail sales.
- F. Hypothetical \$1 million project with \$250,000 in annual retail sales.
- F1. **El Toro** \$2 million in new commercial property, plus \$2 million in additional, annual retail sales.
- G. INEOS USA, LLC Unit #1, \$250 million investment, 84 highly skilled, full time jobs, 20% IDA for years #1-6, 63% IDA for years #7-10.
- G1. INEOS USA, LLC Unit #2, \$500 million investment, highly skilled, full time jobs, 20% IDA for years #1-6, 63% IDA for years #7-10
- G2. **Project Regulate** \$16 million investment, with at least 40 (to 60 within 5 years) highly skilled, advanced manufacturing, full time jobs. (**Note: Project would be in the TIRZ**).
- G3. **ACT Turbo (New Industry)** \$6 million investment with 73 new, highly skilled, advanced manufacturing, full time jobs.
- H. InterGulf Corporation \$2 million investment with 30 white collar, higher paying, full time jobs.
- I. Richard Industrial Group \$500,000 investment with 75 white collar, higher paying, full time jobs. (Note: the 10 year PILOT is based on 3 years, equal to the term of the lease, rather than the usual 10 year timeframe.)
- J. Sector 23 (Original) \$8 million investment and 35 full time, skilled jobs assuming 15 buildings, 3 employees per building, and minus 10 employees per the development agreement.
- J1. **Sector 23 (Latest)** \$18million investment and est. 72 full time, skilled jobs assuming 18 buildings, 4 employees per building.
- K. **ACT Turbo (Expansion)** \$6 million investment with 73 new, highly skilled, advanced manufacturing, full time jobs.
- L. Hypothetical Warehouse/Distribution, \$10 million investment, 15 unskilled, full time jobs.
- M. Hypothetical Airport expansion, \$2.5 million city participation/investment with 30 skilled, full time jobs.
- N. State Farm June 2022, \$130,000 expansion. 2 New Full time jobs.
- O. Revak Building Summer 2022, \$4,000,000. 18 New full time jobs.



REQUEST FOR LA PORTE DEVELOPMENT CORPORATION BOARD AGENDA ITEM

Agenda Date Requested:June 27, 2002 Requested By:Matt Daeumer, Asst. City Mgr. Department:Administration/CMO Report	Appropriation Source of Funds: N/A Account Number: N/A Amount Budgeted: N/A Amount Requested: N/A							
Exhibits: Power Point	Budgeted Item: C Yes C No							
SUMMARY & RECOMMENDATIONS After the May 23, 2022 meeting two board members asked to have a discussion on strategic goals and plans of this body. It is also based on some of the recent training material that has been provided to the Board. This is in an effort to focus our economic development strategy where the board feels is important.								
ACTION REQUIRED BY LPDC BOARD Presentation, discussion, and possible action to provide direction to Staff on strategic goals and plans of the La Porte Development Corporation for promotion of future economic development in the City of La Porte.								
Approved for the La Porte Development Corporation Board meeting agenda								
Corby D. Alexander, City Manager	Date							

ECONOMIC DEVELOPMENT STRATEGY





CURRENT ENVIRONMENT

- Reviewing Applications for the open Economic Development Coordinator
- No recent clear vision or direction from the Board
- Priorities from 2018 Comprehensive Plan Update:
 - 2 tie Strategic Downtown Improvements
 - 4 tie Business Retention and Expansion Program
 - 4 tie Business Incubator
- Update for 2022 Comprehensive Plan has begun



STRATEGIC DOWNTOWN IMPROVEMENTS

- Prepare a master plan for the Downtown area, including Main Street and Sylvan Beach, the connections between, and the transition to adjacent areas. This includes:
 - setting a clear and collectively supported vision;
 - determination of implementation framework to guide new/reinvestment; and,
 - coordinating with previous work completed on marketing and branding.



BUSINESS RETENTION AND EXPANSION PROGRAM

- Examine coordinating with previous work completed on marketing and branding, setting a clear and collectively supported vision;
 - Determine, through surveys or interviews, how the City can best support existing businesses
 - Establish an action plan to address identified needs and challenges
 - Continue to support local event programming and marketing



PROGRAM PURPOSE

- La Porte needs an Economic Development Vision
 - La Porte First: Retain existing business and industry
 - La Porte Easy: Remove barriers to conducting business with the City
 - La Porte Recruits: Make the City an attractive place for business
- Focus efforts on what the Board and the City feel are important



IDEAS FROM ECONOMIC DEVELOPMENT 101

- List of top 10 companies
- Concierge Model
- Planning/Permitting Software
- Technical Scholarships workforce development
- Compare prices and tack on fees with other cities
- Tax Increment Financing (TIF) for low income
- New Market Tax Credits Bring in business that we currently don't have
- Public Transportation expand routes

DISCUSSION

